# Hiralal Mazumdar Memorial College for Women, Kolkata (PI00005679WB)



(2023)

President Governing Body Hiralal Mazumdar Memorial College for Women Dakshineswar, Kolkata — 700 035

Unnat Bharat Abhiyan

Hiralal Mazumdar Memorial College for Women, Kolkata

Dkieler 12/07/23 Ryr

Governing Body

Principal & Secretary
Hiralal Mazumdar Memonal College
For Woman

Dakshmeswar Kelkata-700 035

Government Nomines
Governing Body
Hiratal Mazumdar Memorial

College for Womer liphineswar, Kolletta 700035



About UBAY

# उन्नत भारत अभियान विशेषा प्रसास भारत तासार मा एक प्रमुख कार्यक्रम

UNNAT BHARAT ABHIYAN (UBA)

c flagship program of Ministry of Education (MoE), GOI शिक्षित भारत-स्वस्थ भारत-स्वच्छ भारत-स्वच्छ भारत-स्वचलधी भारत-संपन्न भारत

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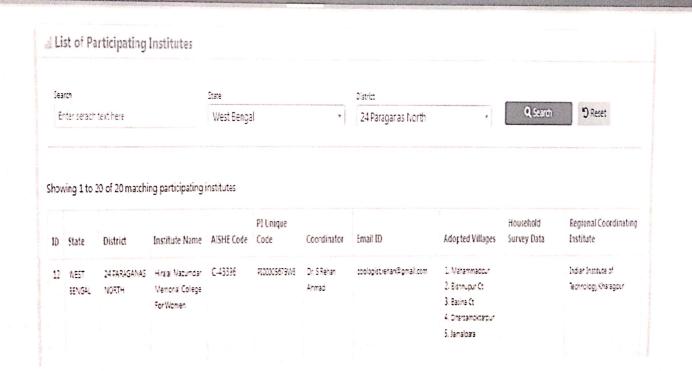
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# Unnat Bharat Abhiyan (UBA)

Transforming Five Villages through Education, Agriculture, Skill Enhancement, and Science & Technology

Introduction Unnat Bharat Abhiyan (UBA) is a flagship scheme launched by the Government of India with the aim of promoting sustainable development in rural areas. It focuses on bridging the gap between urban and rural communities by fostering comprehensive development through active participation from academic institutions. This report highlights the efforts of Hiralal Mazumdar Memorial College for Women in Kolkata, as it adopted five villages—Bishnupur, Basina, Dharsamoktarpur, Mohammadpur, and Jamalpara— under the UBA scheme. The college has been actively involved in promoting literacy, education, agriculture, skill enhancement, and science and technology in these villages.

Literacy and Education One of the primary objectives of the UBA scheme is to enhance literacy rates and provide quality education in rural areas. Hiralal Mazumdar Memorial College for Women has made significant contributions in this regard. Several initiatives have been undertaken, including:

- a. **Adult Literacy Programs:** The college, in collaboration with local volunteers, has organized adult literacy programs to impart basic reading, writing, and numeracy skills to adults in these villages. These programs have empowered individuals and improved their ability to participate actively in social and economic activities.
- b. **School Infrastructure Development:** The college will provide consultancy in accumulation of resources for improving school infrastructure in these villages, such as constructing classrooms, providing furniture, and upgrading sanitation facilities. This has created a conducive environment for better learning outcomes. UBA unit of the college may recommend for special grant to the complete the project related to school, colleges, library etc.
- 1. c. Scholarship Programs: To encourage school education, the college has initiated awareness programs for various scholarship scheme for meritorious students from these villages. There are several scholarship scheme at west Bengal are as follows

#### List of Scholarships:

- 1. Nabanna Scholarship
- 2. Swami Vivekananda Scholarship (SVMCM)
- 3. National Scholarship Portal
- 4. Merit cum Men's Scholarship (Minority)
- 5. Kanyashree Prokalpa
- 6. Paramparik Scholarship
- 7. Ananta Merit Scholarship
- 8. GP Birla Scholarship
- 9. Priyamvada Birla Scholarship
- 10. Jagadish Bose Scholarship
- 11. Aalo Scholarship
- 12. Sitaram Jindal Scholarship
- 13. KC Mahindra Scholarship
- 14. FAEA Scholarship
- 15. Kind Circle Scholarship
- 16. Kind Scholarship for Young Women
- 17. HDFC Bank ECSS Scholarship
- 18. Sahu Jain Trust Scholarship
- 19. Indian Oil Sports Scholarship
- 20. Fair & Lovely Scholarship
- 21. Moulana Aajad National Scholarship
- 22. Ei Samay Atmadeep Young Scholarship
- 23. Vidyasarathi MPCL Scholarship
- 24. Indusland Bank Scholarship
- 25. Asia Heart Foundation Scholarship
- 26. Gourav Foundation Scholarship
- 27. GOOGLE Scholarship
- 28. Loreal Foundation Scholarship
- 29. Swami Dayananda Merit cum Men's Scholarship
- 30. SC, ST, OBC Scholarship (OASIS)

By clicking on this link, <a href="https://scholarships.gov.in/">https://scholarships.gov.in/</a> you can view the details of several scholarships offered by the Indian government

- 3. **Agriculture** plays a crucial role in the rural economy. The UBA scheme recognizes the importance of enhancing agricultural practices and promoting sustainable farming methods. Hiralal Mazumdar Memorial College for Women has implemented various initiatives to support farmers in the adopted villages:
- a. **Training Programs:** The college conducts regular training programs on modern agricultural techniques, organic farming, and the use of advanced machinery. This has helped farmers improve their productivity and income levels.
- b. **Soil Health Management:** The college has organized workshops and awareness campaigns to educate farmers on soil health management practices, including soil testing, nutrient management, and crop rotation. These measures have led to improved soil fertility and increased crop yields.
- c. **Market Linkages:** The college has facilitated market linkages for farmers by organizing agricultural fairs and connecting them with potential buyers. This has enabled farmers to get fair prices for their produce and improve their economic conditions.
- 4.Skill Enhancement: To promote self-employment and entrepreneurship, the UBA scheme emphasizes skill development in rural areas.
- Hiralal Mazumdar Memorial College for Women has taken various steps to enhance the skill sets of individuals in the adopted villages:
- a. **Vocational Training:** The college offers vocational training programs in collaboration with government agencies and NGOs. These programs cover a wide range of skills, including tailoring, handicrafts, food processing, and computer literacy. Such training has empowered the villagers to generate income and become self-reliant.
- b. Entrepreneurship Development: The college conducts workshops and seminars on entrepreneurship development to encourage villagers to start their own businesses. This includes providing guidance on business planning, financial management, and marketing strategies.
- 5.Science and Technology: The UBA scheme recognizes the potential of science and technology in rural development. Hiralal Mazumdar Memorial College for Women has actively promoted the use of science and technology in the adopted villages through the following measures:

#### **Celebration Independence Day:**

We have celebrated Independence day at Jamalpara Village on 15th August 2022. We have distributed sweets, stationery items after the pregame.



### Hiralal Mazumdar Memorial College for Women

Re-Accredited by NAAC with B++ Grade - 2016

Dakshineswar, Kolkata -700 035 E.mail: hmmcw35@gmail.com | Website: hmmcollege.ac.in | Phone: 033-2564-5148





#### उन्न भारत अधियान **UNNAT BHARAT ABHIYAN**



#### सभी को मिलाकर गांवो के विकास के लिए

Convergence of Knowledge / Experience / Resources for Rural Development

Unnat Bharat Abhiyan (UBA), a flagship programme of Ministry of Human Resource Development (MHRD), Govt. of India. Higher educational institutions (HEIs) of the country adopt villages for their development.

Faculty and students to be involved in village development plan in collaboration with district administration.

Maharashtra Institute of Technology is participating in UBA and adopted following villages for their development in collaboration with district administration.

IIT UBA cell invites all faculty and students to join UBA to bring for transformational change in the villages. For participation in UBA activities, please contact coordinator mentioned by

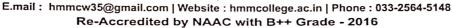
Name: Dr. S. Rehan Ahmad UBA Coordinator Pl00005679WB http://surl.li/hokpm

**Quiz Competitions:** The College has organized quiz competitions in collaboration with local schools and community centres. These competitions not only enhance the knowledge and general awareness of the participants but also encourage healthy competition and ceamwork.



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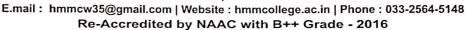
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Poster Presentation: To promote creativity and artistic expression, the college has conducted poster presentation events. Villagers, especially students, are encouraged to create posters on various themes such as environmental conservation, women empowerment, and social issues. This initiative helps raise awareness about important topics while showcasing the talent of the villagers.



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## रळाडा धारत छ।धराजा **UNNAT BHARAT ABHIYAN**



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## PRESENTATION COMPETITION

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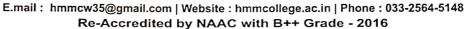
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**Celebrations of Republic Day:** Republic Day is celebrated with great enthusiasm at the adopted villages. The college organizes flag hoisting ceremonies, cultural programs, and parades that showcase the diversity and richness of Indian culture. Through these celebrations, the college aims to imbibe the values of democracy, equality, and unity among the villagers.



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# **Celebration of Republic Day**

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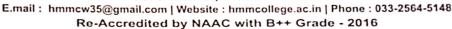
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Health Check- up Programme: Health Check- up Programme, is organised with immense joy and fervour by Hiralal Mazumdar Memorial College for Women. The college distributed fruits and flower. The villagers very happy by organising such events in their villages.



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# HEALTH CHECK-UP

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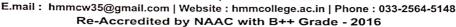
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Arts & Crafts: The college has organized Arts & Craft competition in collaboration with local schools and community centres. These competitions not only enhance the interest of local people in Arts & Craft but also learned this skill with full dedication and with the intention to make our country as Atmanirbhar Bharat. The competition was very healthy and successful by teamwork effort of H M M C W and local people.



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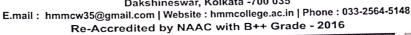
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Jeweller Making Programme: Jeweller Making Programme, is organised by Hiralal Mazumdar Memorial College for Women. Most of local people especially under eighteen were participated with full zeal and enthusiasm.



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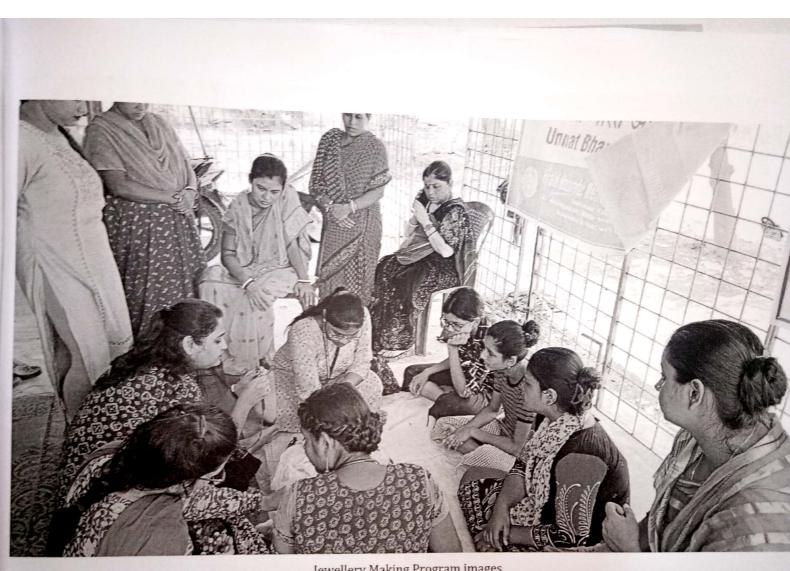
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Jewellery Making Program images



Jewellery Making Program images



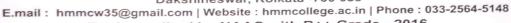
Jewellery Making Program images

Learn Agricultural Techniques Awareness Programme: Learn Agricultural Techniques Awareness Programme, is organised by Hirala Mazumdar Memorial College for Women. More than 300 local people gathered and learned the agricultural techniques by our experts.



#### **Hiralal Mazumdar Memorial**

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Non-Conventional Energy Awareness Programme: Non-Conventional Energy Awareness Programme is organised by Hiralal Mazumdar Memorial College for Women. More than 400 local people gathered and got benefitted by said programme.



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# ज्यत शहर अहिए



## सभी को मिलाकर गांवो के विकास के लिए

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These programs and events conducted by the college not only provide entertainment and cultural enrichment but also serve as platforms for the villagers to showcase their talents, learn new skills, and participate in community-building activities. Moreover, these initiatives create a strong bond between the college and the villagers, fostering a sense of belonging and promoting holistic development in the adopted villages under the Unnat Bharat Abhiyan.

#### Conclusion:

On January 6, 2017, the college adopted the five villages of Rajarhat Block, Kolkata (Bishnupur, Basina, Dharsamoktarpur, Mohammadpur, and Jamalpara), and took a commitment to support them as much as possible across the disciplines of Education, Agriculture, Skill Development, and Science and Technology. However, we received permission from the Indian government to promote them through the Unnat Bharat Abhiyan Scheme in the year 2022.



Our honourable Principal, Dr. Soma Ghosh distributing stationery items in a schools of adopted village, Bishnup



Honourable Principal , Dr. Soma Ghosh distributing Stationery to student of class -II in adopted village by H M M College for Women , kol



Our honourable Pradhan, Mr. Avineet Naskar distributing stationery items in a schools of adopted village, Bishnupur



Dr. S Rehan Ahmad **UBA** Coordinator

PI00005679WB

http://surl.li/hokpm

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oternal Quality Assurance Cell (IQAL Hiralal Mazumdar Memorial College for Women Dakshineswar, Kolkata - 700 03

Dr. Soma Ghosh
Principal,
H M Principal Kolkata
Hiralal Manumder Memorial College For Women

Dakshineswar, Kolkata-700 035

### **Utilisation Certificate**



## Chayan Gupta & Associates

-CHARTERED ACCOUNTANTS

#### UTILISATION CERTIFICATE

Certified that the Grant of Rs. 50,00C/- (Rupees Fifty Thousand only) received from Unnat Bharat Abhiyan Cell, IIT Delhi, vide ECS dated 02:12:2021, by HIRALAL MAZUMDAR MEMORIAL COLLEGE FOR WOMEN of Dakshineswar, Kolkata - 700035, stowards Unnat Bharat Abhiyan Project, is utilised for the purpose for which it sanctioned, as per details attached, and in accordance with the terms & conditions laid down by the sanctioning authority.

It is also certified that an amount of Rs. 30/- (Rupees Thirty only) has been incurred out of the College Fund.

Date: 31.03.2023

Place : Kolkata

KOUNTA ASSOCIATION OF THE PROPERTY OF THE PROP

For CHAYAN GUPTA & ASSOCIATES CHARTERED ACCOUNTANTS

(CA. DHAYAN GUPTA) PROPRIETOR Membership No.060514

UDIN: 23060514BGUZVF1335

HIRALAL MAZUMDAR MEMORIAL COLLEGE FOR WOMEN DAKSHINESWAR KOLKATA - 700035

> Receipts & Payments Account of Unnat Bharat Abhiyan Project

RECEIPTS	AMOUNT (RS.)	PAYMENTS	AMOUNT (RS.)
To Grants Received (Amount received from Unnat Bharat Abhlyan Cet, IIT Delhi, vide ECS on 02/12/2021)  To Expenditure incurred out of College Fund	50,000.00	By Welfare Expenses - Stationery Goods for 5 Villages	34,780.00
	30.00	By Contingency Expenses - Printing Travelling & Conveyance Refreshment Labour Charges Accounting Charges Certification Fees	3,200.00 6,280.00 1,000.00 2,000.00 1,000.00 1,770.00
	50,030.0	0	50,030.00

Date: 31.03.2023

Place : Kolkata



(CA CHAYAN GUPTA) PROPRIETOR Membership No.060514

CHARTERED ACCOUNTANTS

20, RABINDRA NATH TAGORE ROAD, SODEPUR, KOLKATA - 700 110 **2** (033) 2583-2646, (3): 9830382686

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