



**WEST BENGAL STATE UNIVERSITY**  
B.A. Programme 5th Semester Examination, 2020, held in 2021



**ENGGGEC01T-ENGLISH (GE1)**

**MEDIA AND COMMUNICATION**

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate marks of question.  
Candidates should answer in their own words and adhere to the word limit as practicable.*

1. Answer any **two** questions from the following: 15×2 = 30
  - (a) Write an essay on the positive and negative aspects of social media upon people's lives.
  - (b) Write a news report on a bus accident in a local village of West Bengal providing specific details regarding time, place, casualties, probable causes and police investigation.
  - (c) Write an informative script for Radio or TV on the current state of Covid-19 vaccination in India.
  
2. Answer any **four** questions from the following: 5×4 = 20
  - (a) Explain briefly the aesthetic considerations to be kept in mind while writing a radio script.
  - (b) Briefly explain how script writing for radio is different from that of television.
  - (c) What are some traits that a good newspaper report must possess?
  - (d) Discuss briefly the difference between a news report and an editorial.
  - (e) How has communication improved with developments in social media?
  - (f) Write a short note on any two types of social media.

**N.B. :** *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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