## WEST BENGAL STATE UNIVERSITY

B.A./B.Sc. Honours 1st Semester Examination, 2021-22

## PSYACOR01T-Psychology (CC1)

Time Allotted: 2 Hours
Full Marks: 40

> The figures in the margin indicate full marks. Candidates should answer in their own words as for as practicable.

1. Answer any four questions from the following: $5 \times 4=20$
(a) Write a short note on the methods of psychology. 5
(b) Briefly discuss the determinants of attention. 5
(c) Write a short note on the law of proximity. 5
(d) How memory can be improved? 5
(e) Write a short note on Bandura's learning theory. 5
(f) Differentiate between UCS and CS with suitable example. 5
2. Answer any two questions from the following:
$10 \times 2=20$
(a) Differentiate between sensation and perception. Discuss the laws that guide the $3+7$
nature of perception.
(b) Explain operant conditioning with relevant experiment. Differentiate between
negative reinforcement and punishment with suitable examples.
(c) Define memory. Explain the information-processing model of memory.
(d) What is experimental method of studying psychology? Discuss the demerits of introspection method and advantages of experimental method.

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[^0]:    N.B. : Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.

