



WEST BENGAL STATE UNIVERSITY

B.A. Programme 5th Semester Examination, 2021-22

PSYGGEC01T-PSYCHOLOGY (GE1)

Time Allotted: 2 Hours Full Marks: 50

The figures in the margin indicate full marks.

Candidates should answer in their own words and adhere to the word limit as practicable.

1.	Answer any <i>four</i> questions from the following:	$5 \times 4 = 20$

- (a) Discuss the types of cybercrime.
- (b) Write down the role of media in intercultural communication.
- (c) Do you think the psychological effect of TV serials are different from the impact of the Web-series aired on OTT platform (eg: Prime, Hotstar etc.)? Justify your answer.
- (d) Write a short note on Fantasy vs Reality.
- (e) Briefly discuss the issues of media psychology.
- (f) Write a short note on the role of fake news on human behavior.

2.	Answer any <i>three</i> questions from the following:	$10 \times 3 = 30$
	(a) Differentiate between print media and audio-visual media? Briefly discus differently influences the decision-making process in our daily life.	ss how it 3+7
	(b) Define violence. How does media influence violence?	2+8
	(c) Elucidate how social media influences young minds. Discuss the ca internet addiction.	auses of 5+5
	(d) Describe the role of mass media in socialization process.	10
	(e) Does media enhance stereotype behavior? Justify your answer with example.	suitable 10

N.B.: Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.

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