



# HIRALAL MAZUMDAR MEMORIAL COLLEGE FOR WOMEN

Re-accredited by NAAC with A+ Grade (3rd Cycle) 2023

DAKSHINESWAR • KOLKATA - 700 035

E-mail : hmcw35@gmail.com / Website : www.hmmcollege.ac.in

Ref. No. ....

## NOTICE



Date .....

To, All Members of Incubation Centre and Entrepreneurship Development Cell (EDC)

**Subject: Joint Meeting Notice – Incubation Centre and Entrepreneurship Development Cell (EDC) Collaboration**

Dear Members,

I am pleased to inform you that a joint meeting of the Incubation Centre and Entrepreneurship Development Cell (EDC) has been scheduled to discuss crucial matters that require the collective expertise and input from both entities.

**Date:**05.03.2024

**Time:** 11:30 A.M.

**Venue:** Meeting Hall

### Agenda:

#### **Role of EDC in Marketing Products of Incubation Centre:**

- Discussion on how EDC can play a pivotal role in the marketing and promotion of products developed by the Incubation Centre.
- Exploring collaborative approaches to enhance the market reach of the products.

#### **Marketing Strategies and Infrastructure Facilities:**


- Review and discussion on the current marketing strategies employed by both the Incubation Centre and EDC.
- Assessing and planning for improvements in the infrastructural facilities of both the Incubation Centre and EDC.

#### **Introduction of New Innovative Courses:**

- Deliberation on the introduction of new certificate courses and skill enhancement programs.
- Discussing the role of individual departments in contributing to research and development under the Incubation Centre.
- Planning for future entrepreneurship programs and opportunities.
- Miscellaneous

Your active participation is crucial in shaping the future direction of our initiatives. Please come prepared to share your insights, suggestions, and feedback on the outlined agenda items. We eagerly anticipate your attendance and valuable contributions. Thank you for your cooperation.

All concerned are requested to note.

  
24.2.24

Dr. Soma Ghosh  
Principal  
Hiralal Mazumdar Memorial College  
For Women  
Dakshineswar, Kolkata-700 035



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Ref. No. .... Members of Incubation Centre and Entrepreneurship Development Cell (EDC) .....

## Research & Incubation Centre



Sl. No.	Designation	Name
1.	Principal & Secretary	Dr. Soma Ghosh
2.	Convener	Dr. Lipika Mullick
3.	Joint Convener	Dr. S. Rehan Ahmed
4.	Teacher Member	Dr. Debarati Chakraborty
5.	Teacher Member	Smt. Aatreyi Bhattacharya
6.	Teacher Member	Smt. Munmun Kundu
7.	Librarian	Smt. Piyali Mitra
8.	Teacher Member	Smt. Debi Bhattacharya
9.	Teacher Member	Smt. Rituparna Maity
10.	Non-Teaching Member	Sm. Shilpa Das
11.	Non-Teaching Member	Shri Amit Kumar Mondal
12.	Non-Teaching Member	Smt. Priyanka Das

*Soma Ghosh*  
Principal  
24.12.22

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Entrepreneurship Development Cell (EDC)



Ref. No.	Sl. No.	Designation	Name	Date .....
	1.	Principal & Secretary	Dr. Soma Ghosh	
	2.	Convener & Placement Officer	Dr. Pradipta Mukherjee	
	3.	IQAC Coordinator	Dr. Sonali Mukherjee	
	4.	Teaching Member	Dr. Amrita Banerjee	
	5.	Teaching Member	Shri Bidhan Baidya	
	6.	Teaching Member	Smt. Debi Bhattacharjee	
	7.	Teaching Member	Sm. Debdutta Ganguly	
	8.	Non-Teaching Member	Smt. Shilpa Das	

  
Principal  
24.2.24

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